

## **BLACK GOLD GREAT BONANZA DRAW 2011/2012**

### **TERMS AND CONDITIONS**

#### **1. Participation of BLACK GOLD Great Bonanza Draw 2011/2012**

1.1 The BLACK GOLD Great Bonanza Draw 2011/2012 is open to all Singapore citizens and residents (collectively, the "Eligible Persons" and each, an "Eligible Person") who is aged 18 and above.

1.2 The promotion period for the Draw is from 9 November 2011 to 5 January 2012, both dates inclusive (the "Promotion Period").

1.3 From 9 Nov 2011 to 5 Jan 2012, each Eligible Person who purchases every Black Gold product will be entitled to a lucky draw chance when they mail the completed entry form with attachment of original receipt as proof of purchase to win more than S\$25,000 worth of cash and products. Original receipts should be dated within the Promotion Period.

1.4 An equal number of chances will be allocated to each Eligible Person with the original receipt presented showing the number of Black Gold products purchase in that single receipt during the Promotion Period.

1.5 Employees and the immediate family members of DEFU Foodstuff Pte Ltd (the "The Organizer") and Medic Marketing Pte Ltd (the "Distributor") are not eligible for the Draw.

1.6 Employees or staff of external auditors who are directly involved in the Draw and the advertising agencies of The Organizer and Distributor and any other party directly involved in organising, promoting or conducting the Draw are also not eligible for the Draw.

1.7 The draws will be conducted at Medic Marketing Pte Ltd office as follow:-

- Early Bird "Festive" Draw 1 on 22 Nov 2011 (Tue) at 2pm  
(Entry Forms received after 21 Nov 2011 noon will not be eligible for the draw)
- Early Bird "Festive" Draw 2 on 06 Dec 2011 (Tue) at 2pm  
(Entry Forms received after 05 Dec 2011 noon will not be eligible for the draw)
- Grand "Ang Bao" Draw on 10 Jan 2012 (Tue) at 2pm  
(Entry Forms received after 09 Jan 2012 noon will not be eligible for the draw)

1.8 Winning entry forms from previous draws will not be eligible for the next draw.

#### **2. Prize collection procedure**

2.1 Winners list will be published in the following newspapers:-

<b>Lucky Draw/Newspapers</b>	<b><i>Lianhe WanBao</i></b>	<b><i>XinMin Daily</i></b>
Early Bird "Festive" Draw 1	25-Nov - Draw 1 winners	30-Nov - Draw 1 winners
Early Bird "Festive" Draw 2	9-Dec - Draw 2 winners	14-Dec - Draw 2 winners
Grand "Ang Bao" Draw	13-Jan - Grand draw winners	17-Jan - Grand draw winners

2.2 All prize collection will be conducted at the following address :-

71, Tannery Lane, #06-01/04

City Industrial Building

Singapore 347807

Monday to Friday between 9.30am to 4.30pm

(Applicable to normal working days, office is closed on public holidays. Winners are encouraged to call the office before prize collection)

2.3 All Prize winners are to present their original NRIC or passport during collection of prize

2.4 Winners shall produce a Letter of Authorisation if they are asking their family members or spouse to collect the prizes on their behalf

2.5 All Prizes must be collected by 31 Jan 2012. Uncollected prizes after this date will be forfeited without liability to the organizer.

2.6 Prizes won cannot be exchanged for cash.

### **3. Organizer Rights**

3.1 The Organiser reserves the right to publish the name and any other information of the winners (including photographs) for publicity purposes and by participating in this contest, winners agree to co-operate with and participate in such activities without seeking any payment or compensation.

3.2 The Organiser reserves the right to make amendments to the above Terms and Conditions at any time without prior notice.

3.3 If any person is subsequently discovered to be not entitled or ineligible to participate in the Draw or ineligible to receive the prize, The Organiser reserves the right to forfeit/reclaim the prize at its discretion and confer the same on any other person as may be selected by The Organiser in any manner as The Organiser deems fit. No person shall be entitled to any payment or compensation from the Organiser should any prize be forfeited.

3.4 The Organiser reserves the right to change the prize at its discretion without prior notice or liability to you. In particular, the Organiser reserves the right to withdraw or substitute the prize(s) with other item(s) of similar value without prior notice or assigning any reason. The Organiser is not responsible for, nor does it guarantee the quality of, any products or services for which the winning lucky draws are exchanged, nor is it liable for any defect or deficiency in any such products or services. All decisions made by the Organiser in respect of this promotion or in the event of any dispute are final.